



THE ENGAGEMENT EXPERTS
tpas

Involvement Pack

National Scrutiny Week 2023

#ScrutinyWeek

How to support #ScrutinyWeek

Once again Tpas is hosting a whole interactive week to support tenants and landlords to connect, learn, and celebrate the impact of tenant led scrutiny.

Like last year, during the week, Tpas will encourage members and the wider sector to showcase scrutiny groups, panel members, chairs, projects and stories.

There are plenty of live sessions, workshops, webinars and showcase sessions to listen, learn and connect with during the week.

Jenny Osbourne MBE, Tpas Chief Executive said;

"Thank you to everyone that helped make #ScrutinyWeek 2022 a success! We managed over 200 bookings on our digital sessions over the week, as well as over 130 delegates at our Scrutiny Conference 2022. During the week, we saw over 100 tweets from organisations showing how they champion scrutiny. The hashtag #ScrutinyWeek got over 250,000 Impressions, and a reach of over 500,000, with people sharing their scrutiny far and wide.

We want to build on that success and get even more people aware of the impact well managed scrutiny can bring. So, get involved, it's free and it's here for you."

Within this pack we detail the programme, we offer social media artwork and callouts and a newsletter template to raise awareness of #ScrutinyWeek.

If there is anything further you need to support #ScrutinyWeek then please get in touch with the Tpas team by emailing: info@tpas.org.uk

Example Newsletter Piece



This year, (Landlord name) are taking part in The National Scrutiny Week. The week is being coordinated by Tpas. As members of Tpas we can join all the virtual events as part of the week for free. It's a chance for us to celebrate the impact of our scrutiny work and learn about how other organisations work in partnership with their tenants too.

We'd love for you to get involved and show how things are done differently here at (Landlord Name).

Visit www.tpas.org.uk/member-search to register for your account to access the free events.



There's no right way or wrong way of taking part. Maybe you could share some of your scrutiny successes that week? Perhaps you could book onto one of our events? Could you live stream your scrutiny meeting that week?

The week is about the housing sector embracing the change to connect, learn and showcase your work.

Example Social Media Posts

Here are just a few examples of social media posts you could do before/during #ScrutinyWeek. The key action we'd like you to do is to use your posts to shine the spotlight on the important work that scrutiny does in social housing.

Please remember to use the hashtag #ScrutinyWeek.



And don't forget to follow Tpas England on:



#ScrutinyWeek



THE ENGAGEMENT EXPERTS
tpas

Social Media Image Cards

These are prepared for you, as tenants and housing organisations, to share across social media during #ScrutinyWeek to show your support.



[Download Social Media Cards](#)

#ScrutinyWeek